

KARIBU-KILIFAIR 2023

EAST AFRICA'S LARGEST TOURISM FAIR



EXHIBITORS INFO



2023
June 2-4

Magereza Ground
Arusha | Tanzania

TANZANIA
Unforgettable!



#karibukilifair

"Where business meets wildlife"



www.karibu-kilifair.com

KARIBU-KILIFAIR 2023

"Where business meets wildlife"

CLIMATE
ACTION
We care!

We are Outdoor !

Enjoy the sun & fresh breezes

Tanzania Mainland & Zanzibar islands are well-known "Outdoor Activity" destinations – so are we! KARIBU-KILIFAIR 2023 is a real & live "Face 2 Face" Outdoor event with all reasonable COVID-19 precaution measurements. Fresh breezes, social distancing and keen hygienic standards will make the event safe for you and us !

450+

Tourism Exhibitors from 15 countries

KARIBU-KILIFAIR is the largest annually held business event for East African Tourism stakeholders, such as hotels, lodges, airlines, tour companies, suppliers and other nature responsible exhibitors. Meet exhibitors from Tanzania Mainland, Zanzibar, Kenya, Uganda, Rwanda, Zimbabwe, etc. - selling their products and services to international & local travel agents/buyers.

500+

Semi-Hosted buyers from 40+ countries

A huge number of Africa travel agents/buyers & travel bloggers have discovered the amazing business opportunity at KARIBU-KILIFAIR, accompanied by attractive social & business events during & after the fair.

8,000+

Appointments made by our platform

With the well-approved KARIBU-KILIFAIR "easy click" online appointment platform kilifair.cloud it's easy to select your favorite exhibitor/ buyer by several filters and create successful appointments throughout the 3 days of the fair. Pre-schedule your participation and make the most out of it.

Flight Discount

Precision Air

Precision Air is the "Official East African Airline" for KARIBU-KILIFAIR 2023. Precision Air is a loyal partner and many times rated one of the best airlines in Tanzania. KARIBU-KILIFAIR travel discount from all Precision Air destinations to Kilimanjaro (JRO).

Hygienic

Hygienic Precaution

In addition to all precaution against the COVID-19 virus from airlines & Tanzania government, we will provide several safety options. Please expect a dedicated ambulance, additional washing stations, free mask supply and social distancing precaution throughout the event. We will monitor the COVID-19 pandemic carefully over the next months and will amend health action wherever it becomes necessary.

Your stay

Hotels & Accommodation

Accommodation for buyers is available at appointed partner hotels for reasonable and discounted rates. Please choose & book yourself from the published list on our website or from your A-Z Buyer manual. Please present your exhibitor stand number or given agent code, to receive maximum benefits.

Workshops

Seminars & Speed-Networking

20 speakers from different countries & from Tanzania government institutions presenting "hot" topics from the world of tourism. Learn more about East Africa, about conservation or about marketing... Don't miss the opportunity to join up-to-date seminars, workshops, speed-networking & panel discussions.

Fam Trips

Sell what you know !

We are offering more than 120 seats in an attractive portfolio of "post Fam Trips" for international travel agents/buyers to get familiar with the beautiful country of Tanzania. Please apply for your Fam Trip participation online, by selecting your top 3 tour itineraries. Note that the Tour Company is the final decision maker of Fam Trip seats. Terms and conditions apply.

Events

Events & Socializing

During the 3 days of KARIBU-KILIFAIR 2023, both buyers & exhibitors have plenty of opportunities to meet each other. Starting with the Buyer welcome cocktail evening on Thursday, followed by the grand stakeholder party on Friday and speed-networking on Saturday morning. The Arusha City & Hotel Tour on Sunday is completing the event portfolio.

International Buyers - KKF 2022

East Africa 191	Europe 96	Africa (w/o EA) 63	Asia & China 18	India 16	USA 12	South America 7	Canada 2	Australia 1
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